



Deborah Wahl
General Motors
Global Chief Marketing Officer

Deborah Wahl was appointed General Motors Global Chief Marketing Officer on Sept. 1, 2019. She previously served as the Global CMO of Cadillac.

Prior to joining General Motors, Deborah served as the Senior Vice President and CMO for McDonald's from 2014 to 2017, where she played a key role in the brand's turnaround, proudly bringing All Day Breakfast to McD consumers. In addition to McDonald's, Deborah has held a number of CMO and marketing leadership positions, including at PulteGroup, Chrysler and Lexus.

Deborah has a bachelor's degree in Economics from Wellesley College and an MBA from The Wharton School. She also has a master's degree from The Lauder Institute, University of Pennsylvania.

Deborah is an active business leader who serves on the board of Groupon as well as on the Board of Trustees of Cranbrook Educational Community and is the Chair of The MMA Board.