

Mauro F. Guillén

Mauro F. Guillén is the Dean of the Cambridge Judge Business Schools. He taught at Wharton for 25 years, where he held the Zandman Endowed Professorship in International Management. He served as director of the Lauder Institute of Management & International Studies from 2007 to 2019.

He received a PhD in sociology from Yale University and a doctorate in political economy from the University of Oviedo in his native Spain.

He is a trustee of the Royal Foundation of Spain, known as the Fundación Princesa de Asturias, and a member of the advisory board of the Escuela de Finanzas Aplicadas (Grupo Analistas). He serves on advisory groups at the World Economic Forum.

He has won the Aspen Institute's Faculty Pioneer Award. He is an elected fellow of the Sociological Research Association and of the Macro Organizational Behavior Society, a former Guggenheim and Fulbright Fellow, and a member in the Institute for Advanced Study at Princeton. In 2005 he won the IV Fundación Banco Herrero Prize, awarded annually to the best Spanish social scientist under the age of 40. He has delivered the Clarendon Lectures at Oxford University, the Otto Krause Memorial Lecture at the University of Johannesburg, and the Laurent Picard Distinguished Lecture at McGill University.

He has received a Wharton MBA Core Teaching Award, a Wharton Graduate Association Teaching Award, a Wharton Teaching Commitment and Curricular Innovation Award, the Gulf Publishing Company Best Paper Award of the Academy of Management, the W. Richard Scott Best Paper Award of the American Sociological Association, the Gustavus Myers Center Award for Outstanding Book on Human Rights, and the President's Book Award of the Social Science History Association.

His current research deals with digital platforms, the internationalization of the firm, and the impact of globalization on patterns of organization and on the diffusion of innovations and crises. His most recent books are *The Platform Paradox: How Digital Businesses Succeed in an Ever-Changing Global Marketplace* (2021), *2030: How Today's Biggest Trends Will Collide and Reshape the Future of Everything* (2020), *The Architecture of Collapse: The Global System in the Twenty-First Century* (2016), *Global Turning Points* (2012), and *Emerging Markets Rule* (2012).