

Carlos Mendes Neto

Carlos is Managing Partner of Innovar Ltda., a Brazilian based investment and consulting company. Innovar focuses on mergers, acquisitions, and new venture development, principally in Brazil and the US, targeting industries and markets with potential to serve and grow in other global markets.

In 1994 Carlos co-founded InterCitrus Ltda and was CEO until 2011 implementing startup and follow-on business plans. The company became a global leader in citrus juice extraction and processing technology, especially as applied to fresh and not-from-concentrate citrus juices. Carlos holds over fifty international patents in the field of juices and has supplied the world's largest beverage companies with breakthrough technology, production, and marketing expertise.

Carlos' has for over forty years focused intensively on markets and businesses operating in the USA-Brazil axis. He has founded, built, and run several companies in the US and Brazil in different industries, most notably Intertec Inc., an automotive parts and accessories import-export company, and Imperial Topaz Limited, a mining and Brazilian precious-colored gems export and sales company. Both companies were subsequently sold to larger enterprises.

Carlos began his professional career with The Boeing Company becoming a senior flight controls project design engineer for the 747/767/777 families of commercial aircraft.

As a member of The Joseph H. Lauder Institute of Management and International Studies, Carlos graduated with an MBA from The Wharton School and an MA in International Studies from the School of Arts and Sciences of the University of Pennsylvania. He also holds a bachelor's degree in mechanical engineering from the University of Washington at Seattle.