

Olivia Chen '05

Olivia was born in the Midwest and raised in Northern California by parents who immigrated from Taiwan. Growing up, she loved the treats her relatives brought from Taiwan, and especially the warm memories of making boba tea together at home. After graduating from UC Berkeley, she managed partner relationships at a tech startup, where she met Pauline. She earned an MBA/MA from The Wharton School & the Lauder Institute, then led marketing teams at Estee Lauder for global brands like Clinique, Donna Karan Cosmetics, and Origins. Olivia's love of marketing and event planning led her to become a publicist for award-winning authors of Amazon and New York Times bestsellers. Olivia brings her love of food and expertise in marketing, business development, and sales to Twrl Milk Tea, as well as a strong passion for positive change and growth. Olivia is excited to share Twrl Milk Tea with the world. In her spare time, Olivia is an avid baker and bento creator.