

Lisa Tretler '99

Lisa is the Principal and Founder of [Business Boosters Consulting](#), and [WomInsight](#), companies focused on personal, professional, and venture growth strategies for women. Lisa has over 25 years of experience training, coaching and consulting to individuals and start-ups in the areas of goal setting, opportunity identification, and business plan development. She currently holds the roles of Strategist-In-Residence and Professor at the Hynes Institute of Entrepreneurship and Innovation at Iona University, and Entrepreneur-in-Residence at Columbia Technology Ventures. Lisa co-founded The Acceleration Project (TAP), a nonprofit which harnesses the talent of women to accelerate small business growth. Lisa leads coursework and networking groups for women business owners and often participates in corporate and academic speaker panels. Prior to her current work, Lisa worked as a business strategy consultant at American Express, and Accenture.

Lisa received a BA in International Relations from the University of Pennsylvania, an MBA from Wharton, and an MA in International Affairs/Spanish from the Lauder Institute, Class of '99.