



- Ben Pettigrew, class of 2005
- Program / Language Track: Latin America / Portuguese
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- Current Country of Residence: Mexico & United States

I am a Wharton/Lauder alumnus ('05) and am excited to announce my candidacy for the LIAA Board.

I bring to the LIAA more than 21 years of global experience in entrepreneurship, family office investing, real estate private equity, NGO development, and cross-border M&A.

Currently, I am Co-Founder and COO/CFO of SaludNow, a Mexico-based next-generation healthtech platform connecting patients and doctors to provide high-quality, affordable, and accessible primary and specialty healthcare. I am also Board Chair Emeritus of the NGO Africa and a former Lecturer of International Business at the University of Texas at Dallas.

In addition to my Wharton/Lauder MBA/MA, I also earned an MS in Management from the Stanford Graduate School of Business as a Sloan Fellow; an MS in Real Estate from the Massachusetts Institute of Technology; and a BA in History from Harvard College.

Why I Want to Join the LIAA Board

I would like to join the LIAA Board because of my profound love for The Lauder Institute and my desire to give back to this incredible global community.

How I Will Contribute

I would bring my extensive global private sector and non-profit experience to help build upon the amazing programs developed by our current and past Board members. I am deeply interested in increasingly alumni engagement—within our many geographic regions and with the Lauder Institute itself. I will work to promote both virtual and in-person regional events and will leverage my extensive fundraising experience to help LIAA develop sustainable funding.

With Lauder Love,

Ben