

Jill Dailey, Vice President
Aetna Commercial Product & Strategic Programs
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As VP of Aetna Commercial Product & Strategic Programs, Jill is responsible for commercial product strategy and portfolio management, new product development, and delivery excellence. She leads a team that builds products and solutions to meet the needs of all sizes of employers, while helping to manage the health and well-being of members. Informed by customer input and local market needs, a data driven approach is used to ensure Aetna's products and solutions drive value.

Prior to assuming this role in June, 2020, Jill was Vice President, Joint Venture Product, Service, Experience & Operations, where she was responsible for designing and implementing innovative products, services and consumer experiences across Aetna's five JVs with large provider systems (i.e., Allina Health | Aetna (Minneapolis), Banner | Aetna (Phoenix), Sutter Health | Aetna (Sacramento), Innovation Health (Northern Virginia), and Texas Health | Aetna (Dallas)).

Prior to joining Aetna in the spring of 2018, Jill enjoyed a 20-year career in strategy consulting with Accenture where she was a managing director in the Health Strategy practice and led the Strategy practice in the Northeast Region. She worked with domestic and international health care companies on the transformation to consumer-driven business models, specializing in business and digital strategy development, innovation, organic growth and merger integration. Prior to shifting her focus to the healthcare industry at the inception of Health Care Reform, Jill helped large scale companies integrate acquisitions and is a patent holder for Accenture's Merger Integration Methodology.

She received her Bachelor of Science in Spanish from Georgetown University. In addition, Jill obtained her MBA in Marketing from The Wharton School and her Masters in International Management with a focus on Latin America from The Lauder Institute, both at the University of Pennsylvania.