

**Eve Murto**  
**Fractional/Interim/Acting CMO**

Eve has over 25 years in marketing experience in Silicon Valley, and most recently has been helping fast-moving startups in a fractional CMO or VP Marketing capacity to build their business. Recent engagements include interim CMO at CloudVector (cybersecurity), Head of Analyst Relations at UserZoom (user research software), Head of Marketing at a regional accounting firm and Head of Marketing role at RoseRyan, a Silicon Valley consulting firm of finance pros. Prior to that she was a marketing leader at CollabNet (developer tools platform) and Head of Email Marketing at Mozilla (the Firefox browser). Previously, she held senior marketing roles at VC backed companies Telseon and Qestra, and led marketing teams at Sun Microsystems and Apple. She earned her MBA from Wharton in Finance, her MA in International Studies from the University of Pennsylvania and was a Lauder Fellow in the French program. She currently lives in Menlo Park, California and is an avid skier, tennis player and photographer.