



- Joshua Brooks
- Class of 1997, Spanish Track
- <https://www.linkedin.com/in/joshua-brooks-058321/>
- New York, NY

After a career in finance, I have spent the last 20 years as President of Fete Events, an event production firm producing high-end social and corporate events around the world, and Slowdance.com, a luxury wedding registry business. I would be honored to join the LIAA Board and feel I can bring unique skills and experience to enhance the online and in-person events as well as how Lauder alumni and the community connect as a whole.

One of the Lauder Institute's greatest assets is the collective knowledge, experience and relationships of the entire community. I believe there are additional tools the LIAA can develop to unleash the true power and value of this network. Currently there is still much "friction" limiting the connection and interaction between alumni. As a Board member, I would like to work with others to develop new tools that make it easy and fun for alumni to connect, share and benefit each other. It would become an invaluable tool for all and dramatically increase the value of a Lauder Institute degree.

I envision a dynamic, highly-active online platform where alumni can seek industry and country information, chat and debate geopolitical issues, share cultural experiences and insight, and organize informal meetups ("I'll be in Paris Tuesday - any Lauderites free for a drink?") And this content could be searchable so that it is useful now and in the future.

Thanks so much for your consideration.

Joshua Brook