

Julie Abrams

Julie Abrams (Lauder 1989) has dedicated her career to scaling and mainstreaming mission-driven commercial impact investing combining analytic rigor and out-of-the-box thinking. She serves as Investment Lead, CATALYZE program at Palladium Group to mobilize \$2B in private capital across emerging markets globally. She is also Founder and Managing Director, Impact Investing Analytics. Julie has more than 25 years of experience in international and domestic impact investing with a focus on early stage companies. Julie previously served as Senior Advisor to Omidyar Network (ON), structuring and executing innovative finance transactions and advising ON portfolio company founders and C-suite executives on finance and investment. She sits on Apollo Global Management's Impact Advisory Committee, MicroBuild Fund's investment committee, and previously served on Calvert Impact Capital's investment committee. Julie was on the founding team of a FINRA BD impact fintech start-up, prototyped a Brazil-focused VC impact fund, and evaluated a Colombian VC impact fund and its early stage portfolio companies. She has authored over 25 publications on impact investing and financial inclusion and helped to develop the impact investing sector's performance metrics and standards. Julie began her post Lauder career at PwC (formerly Coopers & Lybrand) in its global strategy consulting boutique where she consulted to Fortune 500 companies and governments, including sell-side equity, due diligence, and privatizations. At Lauder, Julie focused on Latin America, Portuguese, and Spanish, and finance and entrepreneurial management at Wharton. She is a certified risk management expert from Frankfurt School of Finance & Management, and holds a BA from Oberlin College.