

Lauder Love

David Lobo LATAM

- Threads
- Mentions & reactions
- Drafts
- Saved
- Channel browser
- People
- Apps
- Files
- Show less

Channels

- global-announcements
- current-student-announce...
- c-asks-and-offers
- c-founders
- c-general
- c-gratitude
- c-introductions-and-updates
- c-investing
- c-random
- c-recruiting
- c-travel-tips
- p-lauder-engagement
- p-liaa
- p-test
- 1993-general
- 1994-general

#-c-general

314 | Add a topic

Details

Saturday, March 21st

Ying Wang 6:48 PM

Does anyone have suggestions for charities to donate to in who are serving communities hit hard by the business closures /social distancing measures, eg.

Ying Wang 6:48 PM

Or remote volunteering opportunities?

Allison Silverstein

Here is an external link for the government's private message to help small businesses weather the storm.

https://docs.google.com/spreadsheets/d/1SRBZE2_6Nftwd02M6Oxj8MoeuZ7y93spXlglPhkkp2w/htmlview?sl=true#gid=0

1

Monday, March 23rd

Shawn Xu 3:52 AM

I have a friend with a factory in China who wants to donate 50K masks to hospitals here in the US, but she's looking for help covering shipping from China to the US. If we paid it ourselves it'd be something like \$25K. Trying to find a corp partner. Anyone know folks at Flexport / FedEx / Amazon etc? (edited)

Daniel Azoulay

Any great paid marketing people out there? My role is changing/expanding due to Covid and I'd love to learn from someone some of the basics

2 replies Last reply today at 7:15 PM

Friday, April 3rd

Daniel Azoulay 2:34 PM

Any great paid marketing people out there? My role is changing/expanding due to Covid and I'd love to learn from someone some of the basics

2 replies Last reply today at 7:15 PM

Message #-c-general

Rich text editor toolbar with icons for bold, italic, link, unlink, list, list, list, and emoji.

Rich text editor toolbar with icons for bold, mention, emoji, and link.

Introduction to LL Slack

David Lobo: Latam '18

Agenda

- Getting Started
- Purpose
- Benefits for Alumni & Students
- Walkthrough
- Feedback and Q&A
- Group Exercise (Breakout Room)

Getting Started

1. Download Slack on your phone ([Apple App Store](#) or [Google Play Store](#))
2. Watch this [2-minute video](#) on what Slack is and how it works
3. Follow [my instructions](#) to join the Lauder Love Slack, join relevant channels, and introduce yourself

Purpose

Bring Alumni and Students Closer
and Enrich the Community

Benefits for Alumni & Students

- Slack makes it simple to connect across class years
 - Quick/Easy/Real-Time
- Flexible organization in groups/‘Channels’
 - Class Year - e.g. #2018-general
 - Location/Region - e.g. #nyc-general, #europe-general
 - Opportunities - e.g. #c-recruiting
 - Asks/Offers - e.g. #c-asks-and-offers
 - Affinity Groups - e.g. #c-investing
- Keep informed about events/announcements/happenings
 - From current students and LIAA

Examples of Benefits

- Slack makes it simple to connect across class years
 - *Reach out to a current student or an alumni directly to say hello*
- Flexible organization in groups/‘Channels’
 - *Class Year - Share content or opportunities with your graduating class*
 - *Location/Region - Connect with other alumni in your city*
 - *Opportunities - Find candidates (students/alums) for open positions or find a new role yourself*
 - *Community - Publicly recognize an exceptional Lauderite in #-c-gratitude*
 - *Asks/Offers - Have a question or looking for some help? Ask the Lauder Community*
 - *Affinity Groups - Meet other Lauderites with similar interests*
- Keep informed about events/announcements/happenings
 - *Keep up to date on Alumni events and opportunities to come together in person*

Walkthrough

- Channels
 - Joining
 - Naming convention
- General Messaging
 - @ mentions /#
 - Emojis/Reactions
 - Forwarding
 - Saving
- Group Chat Etiquette
 - Threads
 - Write to specific/relevant groups, if possible
 - Direct messages
 - No spamming

Feedback, Q & A

???

Group Exercise (10 minutes)

Zoom Breakout Time!

- Make sure everything is installed
- Introduce yourself
- Send a message to a community group (#-c-)

Help one another!