



The Lauder Institute
Wharton · Arts & Sciences
UNIVERSITY of PENNSYLVANIA

Winners of the 2022 Jacobson Global Venture Awards

(listed in Alphabetical Order)

Friday, February 11, 2022

1. **470 Baking Company** by Melissa Tovin (G'22, WG'22, French Europe)



[470 Baking Company](#) is a sourdough goods company featuring sourdough crackers as its core product line in 3 distinct flavors: Flaky Salt and Cracked Pepper, Rosemary, and Sumac.

2. **Eago** by Arelyss Eblohoue (WG'23, G'23, Global track)

Your new social media for events!

Eago is a digital platform that will help organizers and participants enhance their events experience. From festivals to birthdays celebrations, Eago will help you with tickets' sales, communication with your participants, networking among participants, and photo and video sharing.

3. **Empower Sleep** by Sagar Chopra (WG'22, G'22, SAMENA Track - Hindi), Sahil Chopra, M.D.



[Empower Sleep](#) is a digital healthcare company providing online treatment for sleep disorders, including sleep apnea and insomnia. With Empower Sleep, you can get sleep tested, see a sleep doctor, and receive treatment - all from the comfort of your own home.

4. **FREEHOLD** by Georgia Stylianides (W'23 G'23, Africa Track – French) and Alexander Robinson (W'23 G'23, LATAM track – Portuguese)

FREEHOLD

Freehold enables established collectors to unlock the value of works off view via their replication and display in digital space. Our service also aims to partner with multimedia artists to create new experiences, adding new dimensions to some of the most important pieces of art. Thereby, Freehold aims to create value for collectors, artists, and audiences while democratizing engagement with previously inaccessible works of art via emerging technology.

5. **Keye** by Paolo Fornasini (G'23, WG'23, German Europe); Rohan Parikh (G'23, WG'23, SAMENA); Niha Gothiparthi (WG'23); Ruthwick Pathireddy (WG'23).



Subscriptions, unlocked.

[Keye](#) is a B2C content marketplace looking to solve the problem of subscription fatigue from a customer standpoint as well as ways to increase the revenue generated by SaaS B2C companies from their non-active customer base.